Excel Homework Report

Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

-Theater (category) and plays (sub-category) had the higher success rate.

-The success rate drops in Nov-Dec and the rate of failed and cancellations are consistent.

What are some limitations of this dataset?

-The data conversion pivot chart only shows the trends of the success, cancellation, and failed rates and it does not provide us information on which categories are failing or have a cancellation.

What are some other possible tables and/or graphs that we could create?

-We can use the Box and Whiskers chart to determine where the outliers are in order to provide accurate data.

-Potentially a scatter plot to determine the relationship among the categories and success rate.